

What is claimed is:

1. A terminal having a first receiver for receiving a first signal from a first
5 communications network comprising:
a second receiver for receiving a second signal conveying complementary
information relating to said first signal from a second communications
network.
- 10 2. A terminal according to claim 1, further comprising a controller for
configuring said first receiver according to said complementary
information.
3. A terminal according to claim 1 or 2, wherein said first receiver is enabled
15 to receive said first signal in response to said complementary information.
4. A terminal according to claim 1, 2 or 3, wherein said complementary
information comprises schedule and configuration data.
- 20 5. A terminal according to any preceding claim, further comprising storage
means for storing user preferences.
6. A terminal according to claim 5, further comprising decision means for
deciding whether said second signal should enable said first receiver in
25 dependence on the stored user preferences.
7. A terminal according to any preceding claim, wherein said first signal is a
digital video broadcasting (DVB) signal, and said first receiver is a digital
video broadcasting (DVB) receiver.

8. A terminal according to any preceding claim, wherein said second signal is a global system for mobile (GSM) signal, and said second receiver is a global system for mobile (GSM) receiver.
- 5 9. A terminal according to any of claims 1 to 7, wherein said second signal is a general packet radio service (GPRS) signal, and said second receiver is a general packet radio service (GPRS) receiver.
- 10 10. A terminal according to any one of claims 1 to 9, wherein the first signal includes a data file, said terminal being actuatable in response to said complementary information to receive said data file.
11. Apparatus for transmitting a signal to a receiver via a first communications network comprising:
15 a transmitter for transmitting complementary information relating to said signal via a second communication network.
12. Apparatus according to claim 11, wherein said complementary information comprises schedule and configuration data relating to said first signal.
- 20 13. Apparatus according claim 11 or 12, further comprising storage means for storing details of subscriber preferences.
14. Apparatus according to claim 13, further comprising decision means for
25 deciding to which subscribers to transmit said second signal in dependence on said stored subscriber preferences.
15. Apparatus according to any of claims 11 to 14, wherein said first signal is a digital video broadcasting (DVB) signal, and said first communications
30 network is a digital video broadcasting (DVB) network.

16. Apparatus according to any of claims 11 to 15, wherein said second communications network is a global system for mobile (GSM) network, and said transmitter is a global system for mobile (GSM) transmitter.
- 5 17. Apparatus according to any of claims 11 to 15, wherein said second communications network is a general packet radio service (GPRS) network, and said transmitter is a general packet radio service (GPRS) transmitter.
- 10 18. A method of receiving a first signal from a first communications network comprising:
receiving a second signal conveying complementary information relating to said first signal from a second communications network.
- 15 19. A method according to claim 18, further comprising receiving said first signal in accordance with said complementary information.
20. A method according to claim 18 or 19, further comprising storing user preferences.
- 20 21. A method according to claim 20, further comprising deciding whether said second signal should be received in dependence on said stored user preferences.
- 25 22. A method of transmitting a signal to a receiver via a first communications network comprising:
transmitting complementary information relating to said signal via a second communication network.
- 30 23. A method according to claim 22, wherein the step of transmitting complementary information comprises transmitting schedule and configuration data relating to said signal.

24. A method according to claim 22 or 23, further comprising storing details of subscriber preferences.

5 25. A method according to claim 24, further comprising deciding whether to transmit said complementary information to a subscriber in dependence on said stored preferences.

26. A method according to any of claims 22 to 25, comprising transmitting said signal as a digital video broadcasting (DVB) signal.

10 27. A method according to any of claims 22 to 26, comprising transmitting said complementary information via a global system for mobile (GSM) network.

15 28. A method according to any of claims 22 to 26, comprising transmitting said complementary information via a general packet radio service (GPRS) network.

20 29. A method of transmitting a signal to a receiver via a first communications network, comprising receiving a request for non-scheduled content to be included in said signal and transmitting service information via a second communications network identifying availability of said non-scheduled content.

25 30. A method as claimed in Claim 29, wherein said service information is generated in accordance with changes to scheduled content to include said non-scheduled content in said signal.

30 31. A method as claimed in Claim 29 or Claim 30, wherein said service information includes schedule and configuration data relating to said signal.

32. A method as claimed in any one of Claims 29 to 31, wherein said service information identifies a time and channel location at which said non-scheduled content will be transmitted.

5 33. A method of receiving a first signal from a first communications network, comprising requesting non-scheduled content to be included in said signal, receiving a second signal conveying service information via a second communications network identifying availability of said non-scheduled content and activating reception of said first signal in
10 accordance therewith.

34. A method as claimed in Claim 33, wherein reception of said first signal is deactivated following reception of said non-scheduled content.

15 35. A method as claimed in Claim 33 or Claim 34, wherein acknowledgement of reception of said non-scheduled content is made to said first communications network.

20 36. A method as claimed in any one of Claims 33 to 35, including storing said non-scheduled content following reception of said signal.

25 37. A method of transmitting a signal to a receiver via a first communications network comprising transmitting complementary information relating to said signal via a second communications network, wherein said first signal contains public data and said complementary information contains personal data.

30 38. A method of receiving a first signal from a first communications network comprising receiving a second signal conveying complementary information relating to said first signal from a second communications network, and combining said information from said second signal with content in said first signal.

39.A method as claimed in Claim 38, wherein said complementary information comprises personal data, said data being combined with generic data forming said content of said first signal.

5 40.A method as claimed in Claim 38 or Claim 39, wherein said second signal further comprises schedule and configuration data relating to said first signal identifying said content.

10 41.A terminal substantially as hereinbefore described with reference to the accompanying drawings.

42.Apparatus for transmitting a signal substantially as hereinbefore described with reference to the accompanying drawings.

15 43.A method of receiving substantially as hereinbefore described with reference to the accompanying drawings.

44.A method of transmitting substantially as hereinbefore described with reference to the accompanying drawings.